IVELINA BEKYAROVA

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📍 Plovdiv

🌐 www.ibekyarova.eu

TECHNICAL SKILLS

- Jira software
- Utest projects
- OS Windows / Linux / MacOS, iOS
- WordPress
- OpenCart
- HTML5/CSS3
- Facebook/ Instagram administration pages
- Facebook/ Instagram ads manager
- Photoshop (junior level)
- Figma

EDUCATION

SOFTWARE TESTING
Pragmatic Academy
2024

QUALITY ASSURANCE ENGENEERING
Skillo Academy
2023

WEB FUNDAMENTALS (HTML/CSS)
SoftUni
2017

FRONT-END FOR BEGGINERS
Web academy
2016

WORK EXPERIENCE

WEBSITE TECHNICAL SUPPORT
AT TRADE EOOD

2020 - 2024

- Installation of modules in online stores
- Photo editing with PhotoShop
- Creation of advertising materials with PhotoShop
- Project Management of new sites with development companies
- Report and analysis of SEO reports
- Facebook ad management
- Email Marketing Management
- Integration of codes - Google, Facebook pixel in electronic stores
- Development of the first version https://leosrent.bg/ using HTML5/ CSS3

COMPUTER SPECIALIST
EMDI ZERO EOOD

2015 - 2019

- Assembling and disassembling computers
- Phone repairs
- Maintenance of computers
- Reinstalling softwares on computers and phones
- Relations with suppliers

SPECIALIST ONLINE SALES AND MARKETING
TRAKIA MARKET EOOD
2016

- Communication with companies for advertising and maintenance of the company website
- Selling products in the online store
- Communications with clients

SALES CONSULTANT
AKSUS EXPERT COMPUTERS

2013

- Computer sales
- Reinstalling PCs
- Computer purchase advice

SOCIOLOGY OF LAW, ECONOMICS AND INNOVATION

Plovdiv University

2012 - 2016

LANGUAGE

English
Bulgarian

OTHER SKILLS

- Ability to work as part of a team
- Attention to detail
- Technical skills
- Organisational skills
- Communication Skills
- Time management
- Quickly adapt to a dynamic environment
- Correctness and loyalty